



Marketing and Communications Manager

Chabad on Campus International (COCI) - Brooklyn, NY *Full-time · In-person / Hybrid*

About Chabad on Campus International

Chabad on Campus International supports a global network of Jewish professionals on over 1,000 college and university campuses, engaging more than 160,000 students annually. Communication sits at the heart of that work - how clearly and effectively we reach our network directly shapes how well local leaders can engage and support Jewish students on campus. We are looking for a Marketing & Communications Project Manager to bring structure, strategy, and execution to everything we do in this space.

Position Overview

Are you a whiz at project management? Do you have a passion for bringing creative ideas to life and executing them with excellence? Are you interested in joining a mission-driven organization committed to serving Jewish students worldwide?

Chabad on Campus International is seeking an experienced Marketing & Communications Project Manager to bring structure, strategy, and execution to a wide range of marketing and communications initiatives across our programs and events.

Primary Responsibilities

- Lead, coordinate, and execute multiple interdepartmental projects with keen attention to detail, budgets, and deadlines.
- Work with the marketing team to scope each project, including outlining tasks, personnel, timeframes, and funding.
- Serve as the lead for collateral creation, overseeing graphic design, video production, and copy development for individual projects.
- Manage email marketing, broadcast groups, and WhatsApp announcements — including copyediting content, setting up campaigns, running A/B testing, and tracking analytics.
- Help consolidate a high volume of requests and updates into fewer, sharper, well-timed communications that our network actually opens, reads, and acts on.
- Support the development of a more funnel-based approach to audience engagement, helping guide different segments of our network toward deeper participation over time.
- Establish simple, honest metrics for whether communications are landing, and use that data to inform decisions.
- Manage multiple outsourced marketing and web teams
- Oversee COCI merchandise orders, including sourcing items from third-party vendors, coordinating artwork, and placing orders.
- Help coordinate and develop new branding assets for the international network of local Chabad Houses, including coordinating with graphic design on design elements.

Qualifications

- Minimum two years of experience in marketing project management, communications, or a related field.
- Strong project management skills with the ability to lead and collaborate with a team to achieve multiple, complex projects within timelines and minimal supervision.
- Excellent communication skills, including written and verbal communication.
- Sound judgment about tone, timing, and audience, with the instinct to bring structure and strategy to ad-hoc processes.
- Strong collaboration, time management, organizational, and interpersonal skills.
- Creative problem-solving skills, with strong leadership and conflict-resolution ability.
- A general understanding of what's visually appealing, in order to approve materials appropriately.
- Comfort using AI tools like Claude and similar tools.

Compensation & Benefits:

The role offers a competitive compensation package, commensurate with experience and qualifications. We also offer a comprehensive benefits package that includes:

- Generous paid time off
- Health insurance
- Retirement plan
- Flexible spending accounts
- Paid parental and family leave

Apply

If this sounds like you, we'd love to hear from you. Please submit your resume, cover letter, and salary expectations using the application form [here](#).